

MEDIA PACK 2021



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BUSINESS HEALTH FOOD PROPERTY
WOMEN LAW BOOKS MUSIC
SCIENCE & TECHNOLOGY TRAVEL
& HOLIDAYS COMMUNITY NEWS
CHARTITY NEWS



The Jewish Tribune is the oldest established weekly paper serving the Orthodox community. It began publishing in 1962 and since then each week it provides a varied digest of high quality local, national and international news. In addition it includes features for all of the family and throughout the year publishes a series of supplements.

REGULAR FEATURES

On a weekly basis, the following are key features which are keenly followed by our diverse readers.

OUR READERS

The Jewish Tribune reaches a cross-section of the community nationwide who appreciate its broad coverage of news and features, as well as all the latest developments in business and technology.

Circulation consists of 4,500 print copies.

Families are a key component of our readership.

The average family consists of 7-8 members.

Most of these are homeowners with large amounts of disposable income. The majority also own cars and travel abroad regularly.

For many of them, the Jewish Tribune is the only news media read each week.

AVAILABILITY

The Jewish Tribune is sold every week in many outlets including newsagents, supermarkets and Jewish Stores throughout the country as well being available by subscription.

ANNUAL SUBSCRIPTION

Inland	£225.00pa
EU	£280.00pa
Rest of World	£350.00pa

Sterling cheques to be drawn on a UK Clearing Bank.

Payment in Euros not accepted.

Overseas payment may be in US dollars drawn on a US bank at the prevailing exchange rate.

TECHNICAL INFORMATION:

File Formats Accepted:

- PDF, EPS, TIFF, JPEG (in order of preference), other formats by request.
- Artwork should be a minimum of 300 dpi
- Columns per page: 4

Dimensions:

- Page Width: 285mm
- Page Height: 350mm
- Column: 63 mm
- Gutter: 3 mm
- £4.20 per column/cm

Artwork to be emailed to:

shaul@jewishtribune.com
ads@jewishtribune.com

Classified / Advert

Business Card size £20
(Discount for multiply bookings)
Eighth page - £65
Sixth page - £100
Please call to discuss all requirements as rates may differ.

Discounts

- Charities will receive a 10% discount.
- Discounts will also be given for running series of insertions.

Deadlines

- Latest time for booking an advertisement is Monday 1pm week of publication.
- Latest time for booking and arrival of press-ready artwork is Monday noon of the week of publication.

Bookings

- When booking by email, please provide contact details and confirmation of price.
- Bookings made by phone must be confirmed by email or fax.
- Artwork received after deadline may not be published.
- If a proof is required, copy must be received by Thursday 2pm prior to publication.

Double Page Spread: 528 x 316mm	FPA Outer + Bleed 285 x 350mm
£1000	£600

FPA Inner 264 x 316mm	Half Page 4 Col. 264 x 154mm
£600	£305

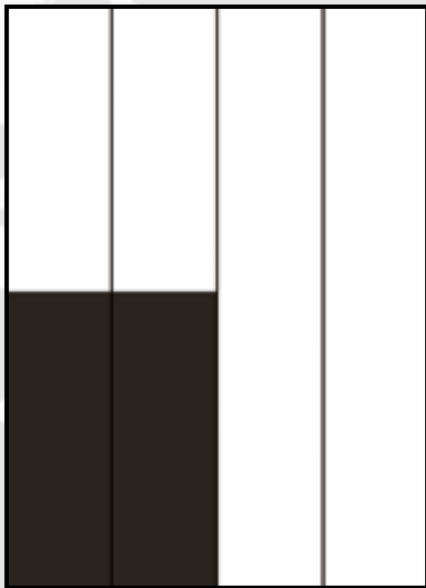
Half Page Vertical: 2 col. 130 x 316mm	Quarter Page: 2 col. 130 x 157mm
£305	£135

Sixth Page: 2 col. 130 x 103mm	Eighth Page: 2 col. 130x 75mm	Business Card: 85x55mm box
£100	£65	£20

MAIN PAPER

Business Services Directory

shaul@jewishtribune.com 020 3021 2295/020 3240 0116

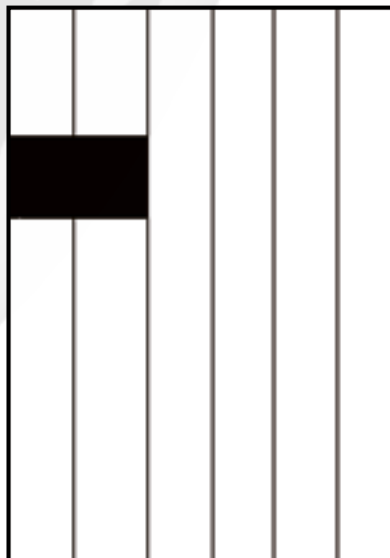


QUARTER PAGE
129 x 151mm
£50.00

**FINISHED ADVERTS
BY 4PM ON MONDAY.
NO ADVERT
SUBMITTED LATER
THAN 4PM WITHOUT
PRE-APPROVAL WILL
BE ACCEPTED.**

Classified

BUSINESS CARD
85 x 55mm
£20.00



**Classified
sizes
will be
amended in
accordance to
the wording
requirement**