

MEDIA PACK 2019



The Jewish Tribune is the oldest established weekly paper serving the Orthodox community.

It began publishing in 1962 and since then each week it provides a varied digest of high quality local, national and international news.

In addition it includes features for all of the family and throughout the year publishes a series of supplements.

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REGULAR FEATURES

On a weekly basis, the following are key features which are keenly followed by our diverse readers.

OUR READERS

The Jewish Tribune reaches a cross-section of the community nationwide who appreciate its broad coverage of news and features, as well as all the latest developments in business and technology.

Circulation consists of 4,500 print copies.

Families are a key component of our readership.

The average family consists of 7-8 members.

Most of these are homeowners with large amounts of disposable income. The majority also own cars and travel abroad regularly.

For many of them, the Jewish Tribune is the only news media read each week.

AVAILABILITY

The Jewish Tribune is sold every week in many outlets including newsagents, supermarkets and Jewish Stores throughout the country as well being available by subscription.

ANNUAL SUBSCRIPTION

Inland £156.00pa

Rest of World £180.00pa

Sterling cheques to be drawn on a UK Clearing Bank.

Payment in Euros not accepted.

Overseas payment may be in US dollars drawn on a US bank at the prevailing exchange rate.

BUSINESS HEALTH FOOD PROPERTY
WOMEN LAW BOOKS & MUSIC TRAVEL
AND HOLIDAYS COMMUNITY NEWS
CHARTITY NEWS



TECHNICAL INFORMATION:

File Formats Accepted:

- PDF, EPS, TIFF, JPEG (in order of preference), other formats by request.
- Artwork should be a minimum of 300 dpi
- Columns per page: 4

Dimensions:

- Page Width: 275mm
- Page Height: 330mm
- Column: 60.5 mm
- Gutter: 3 mm
- £4.20 per column/cm

Artwork to be emailed to:

shaul@jewishtribune.com
ads@jewishtribune.com

Display

Column 63mm - £4.20

Special position - 15% extra

Classified / Display

Single column only, min. length 3cm
Classified Ads/Notices (3x4cm box)

£12.50 plus VAT

Bold type - 15% extra

All Capitals -

Double charge

Box No - £2.50 extra

MINIMUM CHARGE (prepaid)- £6.48

Discounts

- Charities will receive a 10% discount.
- Discounts will also be given for running series of insertions.

Deadlines

- Latest time for booking an advertisement is Monday 1pm week of publication.
- Latest time for booking and arrival of press-ready artwork is Monday noon of the week of publication.

Bookings

- When booking by email, please provide contact details and confirmation of price.
- Bookings made by phone must be confirmed by email or fax.
- Artwork received after deadline may not be published.
- If a proof is required, copy must be received by Thursday 2pm prior to publication.

Double Page Spread: 530 x 291mm	FPA Outer + Bleed 285 x 340mm
£1000	£600

FPA Inner 255 x 296mm	Half Page 4 Col. 255 x 146mm
£600	£305

Half Page Vertical: 2 col. 125 x 296mm	Quarter Page: 2 col. 125 x 146mm
£305	£135

Sixth Page: 2 col. 125 x 96mm	Eighth Page: 2 col. 125x 71mm	Classified: 30x50mm box
£100	£65	£12.50

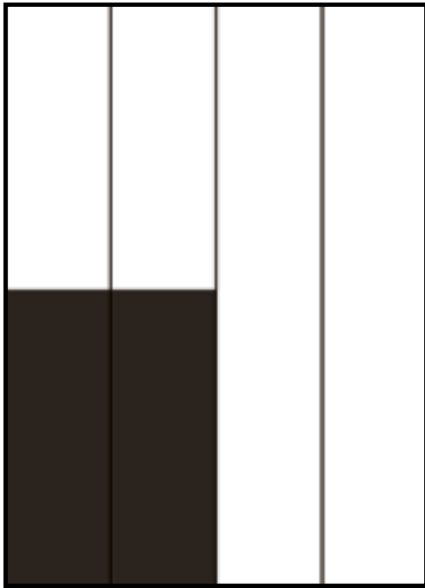
MAIN PAPER

Business Services Directory

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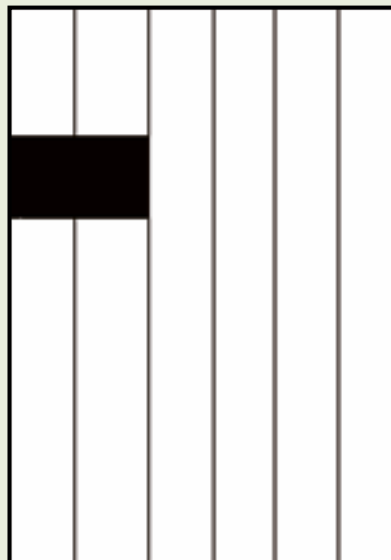


Quarter Page
129 x 151mm
£35.00

**FINISHED
ADVERTS BY 4PM
ON MONDAY.
NO ADVERT SUBMITTED LATER
THAN 4PM WITHOUT
PRE-APPROVAL WILL BE
ACCEPTED.**

Classified

Business Card
85 x 55mm
£10.00



**Classified
sizes will be
amended in
accordance
to the
wording
requirement**