



# MEDIA PACK 2022

**JEWISH**  
TRIBUNE 

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BUSINESS HEALTH FOOD PROPERTY  
WOMEN LAW BOOKS MUSIC  
SCIENCE & TECHNOLOGY  
TRAVEL & HOLIDAYS COMMUNITY  
NEWS CHARITY NEWS WELLBEING  
CONSUMER & PERSONAL FINANCE

*The Jewish Tribune is the oldest established weekly paper serving the Orthodox community.*

*It began publishing in 1962 and since then each week it provides a varied digest of high quality local, national and international news.*

*In addition it includes features for all of the family and throughout the year publishes a series of supplements.*



## REGULAR FEATURES

*On a weekly basis, the following are key features which are keenly followed by our diverse readers.*

## OUR READERS

*The Jewish Tribune reaches a cross-section of the community nationwide who appreciate its broad coverage of news and features, as well as all the latest developments in business and technology.*

*Circulation consists of 4,500 print copies.*

*Families are a key component of our readership.*

*The average family consists of 7-8 members.*

*Most of these are homeowners with large amounts of disposable income. The majority also own cars and travel abroad regularly.*

*For many of them, the Jewish Tribune is the only news media read each week.*

## AVAILABILITY

*The Jewish Tribune is sold every week in many outlets including newsagents, supermarkets and Jewish Stores throughout the country as well being available by subscription.*

## ANNUAL SUBSCRIPTION

Inland	£225.00pa
EU	£280.00pa
Rest of World	£350.00pa

*Sterling cheques to be drawn on a UK Clearing Bank.*

*Payment in Euros not accepted.*

*Overseas payment may be in US dollars drawn on a US bank at the prevailing exchange rate.*



**TECHNICAL INFORMATION:**

**File Formats Accepted:**

- PDF, EPS, TIFF, JPEG (in order of preference), other formats by request.
- Artwork should be a minimum of 300 dpi
- Columns per page: 4

**DIMENSIONS:**

- Page Width: 265 mm
- Page Height: 330 mm
- Column: 63 mm
- Gutter: 3.876 mm
- £4.20 per column/cm

**Artwork to be emailed to:**

moshe@jewishtribune.com  
ads@jewishtribune.com

**CLASSIFIED / ADVERT**

Classified size £20  
(Discount for multiply bookings)  
Eighth page - £85  
Sixth page - £110  
Please call to discuss all requirements as rates may differ.

**DISCOUNTS**

- Charities will receive a 20% discount.
- Discounts will also be given for running series of insertions.

**DEADLINES**

- Latest time for booking an advertisement is Monday 1pm week of publication.
- Latest time for booking and arrival of press-ready artwork is Monday noon of the week of publication.

**BOOKINGS**

- When booking by email, please provide contact details and confirmation of price.
- Bookings made by phone must be confirmed by email or fax.
- Artwork received after deadline may not be published.
- If a proof is required, copy must be received by Thursday 2pm prior to publication.

Double Page Spread: 550 x 316mm	FPA Outer + Bleed 285 x 350mm
£1000	£600

FPA Inner 265 x 330mm	Half Page 4 Col. 264 x 155mm
£600	£305

Half Page Vertical: 2 col. 130 x 316mm	Quarter Page: 2 col. 130 x 155mm
£305	£155

Sixth Page: 2 col. 130 x 103mm	Eighth Page: 2 col. 130x 74mm	Classified: 85x55mm box
£110	£85	£20

MAIN PAPER